

CONFERENCE INVITATION

CRAFT  
**BEER**  
CONFERENCE

PROFESSIONALS  
ONLY!

# WELCOME TO CRAFT BEER CONFERENCE MALMÖ MARCH 12, 2020

**A full-day brewers conference with speakers sharing science and practical experiences to increase quality in microbreweries!**

The Swedish and Danish brewing industry is in constant change. In the early 90s there were 40 brewers while today there are more than 1000 brewers producing beverages professionally in Sweden and Denmark.

Welcome to the conference with passionate speakers, interesting topics, vendor exhibit and the place to network with fellow brewers. This year's conference topics will be **water, sustainability, brew hazy and fruity beers and marketing craftbeer.**

Together the topics covers the day from morning till early evening. There will be time for questions and discussions. We end the day with a mingle activity – bring your own beer. Vendor exhibition will be open from 12 noon.

” I was very impressed with the Craft Beer Conference last year. The event was well organized and I really appreciated the range of topics and the caliber of the speakers. There was a good mix of science and practical brewing knowledge, and some innovative techniques and ideas. We actually implemented a sensory program back at our brewery using a lot of what we learned from Dr. Garneau and DraughtLabs after attending the conference. I would definitely attend again! **Erika Brockberg, Poppels Bryggeri** ”



**REGISTER NOW!**  
LIMITED NUMBER OF SEATS

TasteEvents

ORGANIZER

Taste Events, Krusegatan 19, SE-212 25 Malmö  
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PARTNER

Bryggarhus 19

CRAFTBEERMALMO.SE

## SPEAKERS & TOPICS



John Palmer  
Water



Anna Lidström  
Sustainability



Jamil Zainasheff  
Brew Hazy and Fruity Beers



t.b.a  
Marketing Craftbeer

## CRAFT BEER CONFERENCE MALMÖ

DATE March 12, 2020

TIME 8.00 am to 5:00 pm. Mingle afterwards.

VENUE Malmö Arena Hotel, Malmö, Sweden

PRICE 1 495 SEK ex VAT per seat

FULL PROGRAM [craftbeermalmo.se](http://craftbeermalmo.se)

! Limited number of participants (80)